

31st Annual Forecast Breakfast

Thursday, January 19, 2023

6:30 – 9:30 a.m.

Milwaukee's Premier Real Estate Networking Event!

Proud to have our Keynote Speaker:
Michael Brennan, Graaskamp

Our great lineup of speakers continues with:
Residential: Bob Monnat, Mandel Group, Inc.
Retail: Matthew Beadle, Founders 3 Real Estate Services
Industrial: Matt Friedman, PARADIGM Real Estate Corp.
Office: Matt Fahey, Colliers International

Valuable industry information available exclusively to attendees at the event.

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Speakers



Michael Brennan — University of Wisconsin-Madison/Graaskamp Center for Real Estate & Urban Land Economics - Keynote

Michael W. Brennan has served as Irgens Executive Director of the James A. Graaskamp Center for Real Estate since 2008. He is also a Co-Founder, Chairman, and Managing Principal of Brennan Investment Group. Prior to forming Brennan Investment Group, Mr. Brennan co-founded First Industrial Realty Trust (NYSE: FR) in 1994, and served as President, Chief Executive Officer and a member of the Board of Directors until late 2008. Under his direction, the company assisted many of the nation's largest industrial real estate users in completing complex multi-market supply chain recon-figurations, and attracted investment partners including The Carlyle Group, the Kuwait Finance House, Union Bank of Switzerland, ING, and the California State Teachers' Retirement System. Before joining First Industrial, Brennan was a President and Partner in The Shidler Group. He was also a founding investor of Tri-Net Property (NYSE: TRI) and Bermuda-based reinsurer CGA. Brennan earned his Bachelor's degree in Finance from Notre Dame University. He currently

serves on two boards: Pacific Office Properties (NYSE: PCE) and The Chicago Public Library Foundation. He also serves as a member of the Board of the Technical Committee for FIBRA Macquarie, a publicly traded company (BMV:FIBRAMQ) and premier owner of Mexican industrial and retail real estate.



Bob Monnat — Mandel Group, Inc. — Residential

Bob joined Mandel Group, Inc. in 1999 and serves as its Senior Partner. Previously he acted as COO and Senior Vice President of the firm. He is a 40+ year veteran of the real estate industry. In 1991 he helped form Mandel Group, Inc. as the successor to Trammell Crow Residential's Milwaukee operations. He participates in strategic planning for Mandel Group's business operations and manages large scale, complex urban redevelopment, urban infill, and waterfront developments. Prior employment engagements include project management for a national developer, and a five-year engagement with WISPAK Corporation, a subsidiary of Wisconsin Energy Corporation.

Bob and his wife Barb are long-time City of Milwaukee residents and have two sons. A native Milwaukeean, Bob is a 1979 graduate of UW-Milwaukee's School of Architecture & Urban Planning from which he received his BArch degree. He is active in the Milwaukee community contributing time and expertise to many community development initiatives. He is an active member on the boards of the WAM DC-Wisconsin Avenue Milwaukee Development Corp, Milwaukee Symphony Orchestra, Bublr Bikes, Milwaukee Youth Arts Center, and Milwaukee Youth Symphony Orchestra. He currently contributes to the Bronzeville Center for the Arts through its Venue Committee, which is leading a \$50+ million cultural arts catalytic development that will anchor the Bronzeville Cultural Arts District on Milwaukee's North Side.



Matt Beadle — Founders 3 Real Estate Services — Retail

Matthew joined Commercial Property Associates, Inc. in 2013 as a retail broker and became a part of Founders 3 in 2017 and a Partner in 2022. Matthew has worked with many local, regional, and national Landlords and Tenants in assisting with their real estate needs. He has completed completed nearly 300 deals across the state of Wisconsin and has been involved with numerous investment sales on both sides of the transaction. He is an active member of the International Council of Shopping Centers (ICSC), and Commercial Association of Realtors-WI (CARW).



Matt Friedman — PARADIGM Real Estate Corp. — Industrial

Matt Friedman joined PARADIGM in 2015 and became a Partner in 2019. Matt represents owners, buyers and tenants in the sale and lease of industrial properties, including self-storage and land for development. He has completed the sale and lease of nearly 3.7 million square feet of space.

Matt called games as a radio sportscaster before beginning his career in commercial real estate. A native of Cleveland, Ohio, he earned his bachelor's degree in journalism from Ohio State University. Matt is a member of NAIOP Wisconsin and serves on its Programs Committee. He's also a member of CARW and is an alumnus of its Next Gen Program.



Matt Fahey — Colliers International — Office

Matt has been involved in the commercial real estate industry since joining Colliers | Wisconsin in 2013. As Vice President, Matt's core business is slated towards lease, sale, and development transactions of office buildings throughout Wisconsin.

Matt specializes in landlord representation and handles assets throughout all of Southeastern Wisconsin with an emphasis Milwaukee's central business district (CBD). Matt is currently responsible for the brokerage services of over one and half million square feet market wide. His areas of expertise include; leasing and sales of commercial office investments, corporate owner and tenant representation, research analysis and Argus modeling.

Matt is a graduate of the Marquette University Business School, with a double major in Commercial Real Estate and Finance. Matt is also an active member of NAIOP Wisconsin where he serves on the Developing Leader Board.

Thank you for your continued support of the Annual Forecast Breakfast!